

Submission provided? _____

Submission status _____

Company name _____

tech company of the year award

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CRITERIA. Tech companies are, of course, noted for their technological achievements, but the tech company of the year will have harnessed those achievements and produced sound commercial and financial success. The tech company of the year will be a fully accountable, well-managed business that has already gained recognition from analysts and investors, but will also have outstanding long-term growth potential, with a sound strategy in place to ensure successful delivery of its commercial advantages and build shareholder value.

key details

Contact name _____

Telephone _____

Main activity _____

Year founded _____

Co. reg. no. _____

Website _____

Head office address _____

Postcode _____

Country _____

key financials

Last financial year ends:

2019

2018

2017

2016

Trading weeks _____

Revenue UK (£'000) _____

Revenue international (£'000) _____

Gross profit _____

Operating profit (£'000) _____

Adjusted operating profit (excluding directors' remuneration/exceptional items – please explain below) _____

Number of employees _____

Directors (add no. if too many) _____

Shareholders (add no. if too many) _____

Notes: additional details (if required) _____

notes

We will judge nominations based on your answers to the following questions (please answer each question with max. 300 words)

ABOUT YOUR BUSINESS

What does your business do? When was it established? How did you get where you are today? What are the professional experiences of the management team prior to their coming together? How well do they feel this particular blend of experiences suits a business in your current position and how have you gone about creating a dynamic that gets the best out of them both as individuals and a collective? What are your business objectives? Have you received significant forms of funding? (If so, from which sources?)

MAX: 300 WORDS PER RESPONSE

notes continued

YOUR STRATEGIC PLANS

Have you got a robust, exciting vision for the future? And what is that vision for the future of the company? Do you feel the current management and growth strategy are capable of making this vision a reality and do you have the necessary financial arrangements in place to facilitate this? Explain what innovative thinking you are implementing into your plans that is disrupting the market.

MAX: 300 WORDS PER RESPONSE

MANAGEMENT TEAM DRIVE AND ENGAGING STAFF

How does the management team inspire the staff? What procedures are in place to incentivise the staff? What or who makes the business so driven for success?

MAX: 300 WORDS PER RESPONSE

COMPARABLE TO YOUR PEERS

What are your peers doing? How do you compare? How would you assess the strength of your business in the marketplace compared to your main competitors? What would you attribute this to and how do you intend to advance your position going forward?

MAX: 300 WORDS PER RESPONSE

WHY TECH COMPANY OF THE YEAR FOR 2020?

Explain how you exhibit the broad range of criteria for all other categories. How have you gone from good to great? What has the business done to be worthy of the accolade specifically in 2019/20?

MAX: 300 WORDS PER RESPONSE

ANY ADDITIONAL COMMENTS?

MAX: 300 WORDS PER RESPONSE

PLEASE SEND THIS SUBMISSION TO:

jo.thomas@ford-sinclair.co.uk

By completing and submitting this submission form, you are consenting to any information within this form being shared with our Voting Panel of carefully selected judges.